

Dashiel Hermann

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Summary:

Well-spoken web designer with a detailed approach to problem solving and a passion for clean, practical design. Hard working, driven to improve, and completely aware of the importance of a good sense of humor.

Experience:

WHITTMANHART Interactive, Chicago, IL
Interactive Designer, May 2008 - Present

Works in a deadline driven, interactive ad agency environment producing designs for websites, microsites, emails, and banner ads, solely for the Harley-Davidson brand. Responsible for working smoothly along side Creative Directors, Art Directors, Developers and Project Managers on all projects from concept to completion.

Clients: Harley-Davidson

Critical Mass, Chicago, IL
Flash Motion Designer, November 2007 – May 2008

Worked in a fast paced, fully interactive agency, designing and producing animation solutions and concepts for a global brand and its subsidiaries. Was responsible for producing motion design executions for websites, banner ads, and video presentations. Other responsibilities included storyboarding, motion timing for audio, page design, and quick prototyping. Provided quality assurance on all deliverables and work closely with creative directors, development team, copywriters, and project managers.

Clients: Pampers (Kandoo and Under Jams)

Noble, Chicago, IL
Interactive Art Director, May 2006 – November 2007

Worked in a results driven agency environment with account teams, developers, and senior art directors to design and produce intelligent, aesthetically pleasing online content. Met with offline branding teams and clients to provide insight on web standards and best practices while developing interactive communication strategy. Created online advertising including banner campaigns, email blasts, sweepstakes, promotions, websites, and microsites.

Clients: American Airlines, Borden Cheese, Campbell, Country Insurance, Gerber, Sunkist, Midwest Airlines, Pepperidge Farm, Quaker, Truitt Bros., Tyson

Experience (Cont'd):

J.D. Technology Systems, Chicago, IL
Web Designer, January 2005 – May 2006

Worked as lead designer defining creative and design direction for the company. Lead production team while also acting as primary client contact on all design and development projects. Teamed with developers to create websites for external clients, many of who previously had zero online presence.

Clients: Accounting Associates, Bell Financial, E-Squared Engineering, Employee Legal Services, Guardian Angels Homecare, Mid-American Tape and Reel, Nuvu Builders, Waste Management Solutions

Education:

American Academy of Art, Chicago IL
- Bachelors Degree in Fine Arts, August 2001
- Associates Degree in Applied Sciences, May 1999

Skills:

Photoshop, Illustrator, InDesign, Flash (Actionscript 2), Dreamweaver (HTML), After Effects, Premier, 3D Studio Max

Highlights:

Harley-Davidson V-Rod Muscle
www.harley-davidson.com/muscle

Worked hand-in-hand with lead Art Director and Creative Director to design a Flash microsite for the promotion of a new H-D motorcycle. Specifically responsible for designing the look and feel of the Style and Strength landing pages.

Pepperidge Farm Distinctive Crackers
www.pepperidgefarmcrackers.com

Designed and helped manage development of the website, which was created to house product information, recipes, and display the new look and feel of the Pepperidge Farm Distinctive Cracker product.

Sunkist Premium Fruit
www.sunkistfruit.com

Led design and Flash production of the microsite created to showcase a new Sunkist product to food service vendors.